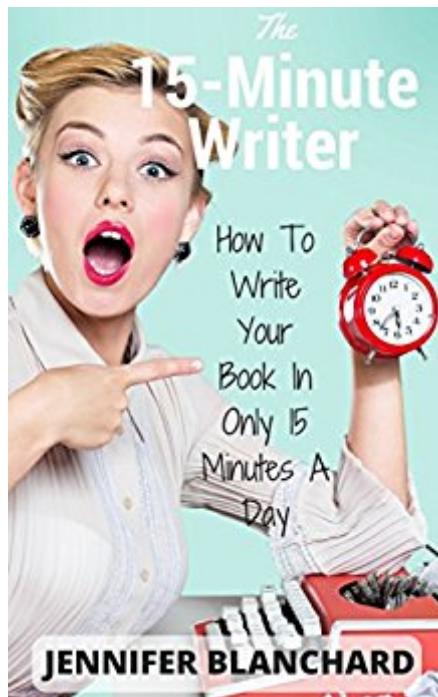


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# The 15-Minute Writer: How To Write Your Book In Only 15 Minutes A Day



## **Synopsis**

This short, interactive book will teach you a simple method you can use to write your book--and build a writing habit--in only 15 minutes a day. Perfect for busy writers or writers who are easily distracted or who want a better way to make consistent progress with their writing. Includes write ups from 15-minute writers who swear by the method. Also covers mindset, getting into a writing flow, how to clear mental clutter so you can focus during your writing session, and more.

## **Book Information**

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## **Customer Reviews**

Even though it's inexpensive, this book is not a bargain at \$.99. It makes one point, a valid one, that you should commit to writing 15 minutes a day. It recommends that you make a ceremony out of it and write an affirmation that you really honestly are going to write 15 minutes every day. There, that's the book in a nutshell. The advice is so generic and brief that you can do better just reading any motivational material, much of it available free online. This book, even at 37 pages, is inflated and repetitive. Its content would benefit from condensing it to 5-10 pages at most, and it then could be included as a chapter in a compilation of writing-how-to articles. I recently purchased another

book for \$.99 called *How to Write a Novella in 24 Hours: And other questionable & possibly insane advice on creativity for writers*, which included more than a dozen articles with tips for writers. I borrowed it from KU, then liked it so much I bought it. I just took a look and unfortunately for us, the author has raised the price to \$3.99, a bit much for a 90-page book. Still, if you are a KU subscriber, it's available as a free borrow and well worth checking out. I read this article in about 15 minutes (ironic, but that's all it took) and returned it for a refund. I hate to be stingy and as a indie author dilettante myself, I prefer to support fellow writers, but this had so little content that I felt ripped off. The author mainly writes how-to-write books, a category which, in my opinion, is milked far too much by writers who have seen very little success otherwise. I've just borrowed her one work of fiction, out of curiosity. Perhaps I will like it better than her nonfiction.

I was first introduced to the concept of breaking up big jobs into 15-minute sessions way back in the 1990s by the FlyLady, aka Marla Cilley. The premise is that tasks which seem insurmountable (ie. cleaning out the garage of doom, filing and organizing your important papers, or writing the Great American Novel), can be accomplished much sooner if you commit to working consistently every day, even just fifteen minutes, rather than waiting until a large block of time presents itself. I wish I could say that I'm now super-organized and industrious. Sigh. However, I can attest that the tactic works, in that I have made progress on a lot of my goals using this little secret. In *Bird by Bird*, author Anne Lamott shares that she keeps a one-inch picture frame on her desk to remind herself that in a single sitting, she will not finish her work-in-progress; instead, she focuses her efforts on a small assignment, a fragment just large enough to fill her metaphorical one-inch frame. In *The 15-Minute Writer: How to Write Your Book In Only 15 Minutes a Day*, a short, 99-cent Kindle ebook, Jennifer Blanchard shares strategies that can help even busy people write the book they've always dreamed of writing. Blanchard points out, *if you committed to working on your book for 15 minutes a day, every day, for an entire year, you'd have put in around 91 and a half hours* "long enough to do an effective job putting a book together." (I confess I'm a much slower writer than Blanchard. "I devote a thousand hours or more to my books. But 91 Â½ hours a year is an auspicious start.) Many times writers get bogged down in the *other* tasks that are part of the writing experience, like building a tribe with social media, writing blog posts, journaling, and reading. These can also be done in 15-minute spurts.

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